

White Swan Brands Wins 2nd Consecutive UNIVATOR Award

March 5, 2011 - Per the March 1st edition of Uniform Market News e*Magazine, White Swan Brands has won its 2nd consecutive Univator award for innovation within the uniform industry.

Last year, White Swan Brands won a Univator award in the “Product Innovation” category for bringing the “Best New Licensed Brand” to the market with Jockey Scrubs. This year, they have won an award in the “Marketing Innovation” category for the “Graphic Presentation of the Jockey Scrubs Brand”.

This award is a result of the continued efforts of WSB’s Creative Manager & Graphic Designer Lisa Gaertig. Lisa has worked closely with WSB’s photography partner Ricco Studios in Milwaukee, WI and their print and web design partner Precision Color Graphics in Franklin, WI to make this award possible.

Congratulations to the entire White Swan Brands marketing team!

Link to more information: <http://uniformmarketnews.com/component/content/article/75-univator-awards/1157-the-winners-circle-16-win-univator-awards-most-ever-honored.html#white>